



The Cove at Celo Mountain

Image by Vision Design Collaborative, PA
www.visiondesignpa.com

Western Carolina Home Show

Planning Your Dream Home All Under One Roof

Whether you're buying, building, or just dreaming, this year's Western Carolina Home Show educates and entertains with an endless array of innovative home building and improvement ideas.

Celebrating its 36th year, the region's oldest and largest home show is bigger and better than ever, featuring the latest in home remodeling, construction and building technology, home decor, landscaping and other home-related products and services.

Produced by Peak Productions, Inc., this legendary event fills up all three levels of the Asheville Civic Center, with something for everyone. Industry experts will offer professional advice at more than 200 exhibits, with demonstrations, samples, contests, giveaways, and free consulting services. In addition, seminars packed with valuable information and money-saving tips on a wide range of topics take place throughout the three-day, family-friendly event.

"If you're actively planning any home-related project big or small, or just thinking about it, visiting the Western Carolina Home Show is the ideal first step," says Home Show Management. "What better way to see everything you could possibly need for a home, both inside and out – you'll find virtually anything to do with home ownership, home improvement or new construction."

On display are the latest in home construction techniques and products, including lawn and garden equipment, pools and spas, flooring, appliances, home security and entertainment, decks and patios, sporting goods, heating and cooling equipment, home repair and renovation, windows and insulation, home staging services, and much more. Exhibitors include remodelers, builders, architects, kitchen and bath experts, home energy and green building experts, landscapers, bankers, and interior decorators, among others.

"You'll also find unique, one-of-a-kind items for the home, like handcrafted furniture or ceramic sinks," says management.

Green building takes center stage at this

year's show. With new energy efficient building requirements and a growing interest in green building, the show features more exhibits and seminars than ever on green building technology and sustainable energy, including topics like financial incentives for energy-efficient retrofitting and green home certification.

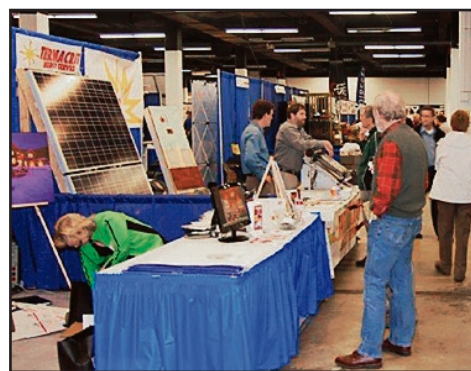
Emmy-winning television host and author Steve Thomas of the acclaimed home improvement show, "This Old House," is the keynote speaker for the event and will discuss green building on Saturday, March 19th from 11 a.m. until noon, with a meet-and-greet session afterwards. Sharing practical advice in an entertaining format, Thomas uses his own photography from the last 30 years in the construction industry to inspire others to spend their green dollars wisely.

"We're excited this year to welcome a nationally-recognized home expert of this caliber," says management.

Home Show visitors can buy a discounted three-day pass, to take full advantage of the exhibits and seminars. If going for just the day, plan ahead.

"Look at the online exhibitor list and schedule before you go," management says. "Decide what you're most interested in and make sure to get there early so you can see everything."

The Western Carolina Home Show is proudly sponsored by: Western North Carolina Green Building Council, American Institute of Architects, Asheville Citizen Times, and AVL Marketing.



Western Carolina Home Show

Friday, March 18,
11 a.m. – 8 p.m.
Saturday, March 19,
10 a.m. – 8 p.m.
Sunday, March 20,
11 a.m. – 5 p.m.

at the
Asheville Civic Center,
87 Haywood Street,
downtown

\$6/adult,
kids under 12 free,
\$15 weekend pass,
concession area

For more information,
go to
www.wnchomeshow.com,
call (828) 255-2526 or
email info@wnchomeshow.com



The Western Carolina Home Show would like to thank our generous sponsors for 2011