PAID ADVERTISING

Enjoy the beauty and comfort of high-quality home furnishings for less than you ever imagined.

eith Davis is proud to be following in the footsteps of his grandfather, who opened one of Western North Carolina's first five-and-dime stores in Canton, in 1945. He's just doing it a little bit bigger.

Davis Home Furniture, which opened last August, is filled with the largest selection of furniture in the region, in more than 100,000 square feet of space.

"I'm a third generation retailer and my family has been in this area for over 100 years," says Davis, who saw the need for an economical, one-stop home furnishing store that caters to a wide variety of tastes under one roof.

Now open in the Biltmore Square Mall, the Davis Home Furniture discount mega-store is the largest of its kind in Western North Carolina.

Selection Beyond Compare

From contemporary to traditional and everything in between, furnishings for every room in a house, including living room, bedroom, dining room and more are available in a broad range of styles, sizes, fabrics and colors. Find everything from accent tables and chairs, sofas and sectionals, mattress



sets and motion furniture, to rugs, lighting and accessories. "We're the largest furniture store in the region and we simply have more vendors, more manufacturers and a much larger variety ever existing here," says Davis. "We hear daily that people want choices and love our selection."

Davis Home Furniture has brought together four of the world's oldest and largest American furniture manufacturers under one roof - Broyhill, American, Sealy and Lazyboy.

"We've built a freestanding gallery for each of these manufacturers inside one store, which is something very unique," says Davis.

The store also features over a hundred additional manufacturers, with more than 30 located in North Carolina.

Lowest prices around

With 60-80 percent off every item, find brand name furniture at the guaranteed lowest prices in the area. The store buys truckloads of items at a time at discounted prices, which enables them to sell at half the price of competitors, says Davis.

> Visit the Davis Home Furniture main showroom at the Biltmore Square Mall,

Options range from budget-priced to high-end furniture, with pieces ranging from under \$100 to the thousands, offering the entire spectrum in every category.

Same-day delivery, every day

While other furniture stores require customers to wait days, weeks or even months for furniture delivery, Davis provides immediate, same-day delivery for every single item in the store.

"We have great delivery crews, lots of delivery trucks and teams on hand and extensive warehousing capabilities," Davis explains. "It sounds almost too good to be true, but every single item purchased can be put in the home the very same day."

Personalized service for shopping ease

Maybe it's because the business is family-owned and operated. Whatever the reason, it's the people at Davis Home Furniture who make furnishing a home easy. The atmosphere is friendly and in-house designers are available to help customers make decisions and put it all together, whether it's one piece, a whole room or an entire house.





800 Brevard Road, Asheville call (828) 633-1305 or go to davishomefurniture.com.

> Additional locations: Davis Furniture 75 Main Street, Canton (828) 235-9567

Davis Mattress & Rug Outlet 116 Patton Avenue, Asheville (828) 505-8585

Styles for Living, also located at the Biltmore Square Mall, offers custom, hand-crafted home accessories, (828) 670-7737

